PRESERVE VISUAL IDENTITY GUIDELINES

TYPOGRAPHY

FONT SPECIMEN

Roboto (Logo)

abcdefghijklm
nopqrstuvwxyz
12345678910

HEADER TEXT WEIGHT

Aa

SUB HEADER TEXT WEIGHT

Aa

BODY TEXT WEIGHT

Aa

COLOR GUIDE

#396ac2

#737373

#7291c9

#8c8c8c

#f9e06f

#d1d1d1

LOGO VARIATIONS